

# MarionFisher

## Marketing, Graphic Design

- 7.0** years Blackstone Commercial Real Estate - Current  
Marketing / Graphic Design - Calgary, AB
- 2.2** years Sunset Memorial and Stone  
Web and Graphic Design - Calgary, AB
- 2.5** years Shaw Direct  
Sales/Promotion Coordinator - Calgary, Alberta
- 2.0** years Label Concepts  
Art Department Project Manager - Dublin, California
- 5.5** years Freelancing  
Web and Graphic Design/Small Business Owner - California

### Other Employment:

- Kruger View Backpackers / Bucklers Africa - Admin. & Marketing
- Agape France - Graphic Designer / Admin.
- BioGenex Laboratories, Inc. - Senior Designer
- GA Communications Inc. - Account Manager
- Canada Safeway Advertising/I.M.H. Concepts - Designer

### Marketing / Account Manager / Customer Service

Support corporate initiatives with the planning, executing, and tracking of marketing campaigns such as email, event, social media, or content marketing. Research, create and edit content for various marketing campaigns, ensuring consistent branding. Support management and staff by updating marketing collateral as needed. Investigate and collect research on new promotions. Increase / strengthen brand awareness. Manage website content updates such as content uploads, refreshed branding, text changes, and new site pages. Other duties.

I am a problem solver at heart and strive to deliver the most effective solutions at the highest of standards. I have been successful in building the administrative, executive and technical aspects of a small business, and comfortable working independently or in a cohesive team, easily adapting to varied environments.

### Web & Graphic Design

As a designer, I have had opportunity to create effective visual solutions, print and electronic media, for companies of all sizes. Conceptualize and design brochures, signage, displays, ads, tradeshow materials and other collateral as required. Create templates for brochures and graphics (both print and digital). Pitch creative ideas and marketing solutions. Collaborate with team members on new campaigns. Produce special design tasks and new media such as presentations or videos. Edit and update all marketing materials such as brochures, ads and handouts. Manage deadlines and expectations for various marketing projects. Manage, design and implement materials for trade shows or events. Create and ensure brand guidelines are consistent in all marketing materials. Basic WordPress editing and / or site development.









### Awards

ADDY Award - 2000

### Education

- Digital Marketing Certificate/CMA
- AA/Graphic Design at Chabot College, Hayward, CA
- Flash I and II, San Ramon, CA
- CorelDraw 3.0, Calgary, AB

### Software / Skills / Platforms

	Office	●●●●●●●●
	Photoshop	●●●●●●●●
	Illustrator	●●●●●●●●
	InDesign	●●●●●●●●
	Dreamweaver	●●●●●●●●
	Premiere Pro	●●●●●●●●
	CorelDraw	●●●●●●●●
	Design Software (other)	●●●●●●●●
	Photography	●●●●●●●●
	HTML	●●●●●●●●
	CSS	●●●●●●●●
	PHP	●●●●●●●●
	WordPress	●●●●●●●●
	Email Marketing	●●●●●●●●
	Hootsuite	●●●●●●●●
	Social Media	●●●●●●●●

Throughout my career I have continued to learn and improve my knowledge across different applications and formats allowing me to best express my ideas to others.

Some passions I enjoy are art and photography, often play a part in that creative process.

References upon request.

*Thank You!*